



DIAMOND JUBILEE FESTIVAL, BATTERSEA PARK

Curated by Hemingway Design and Clare Patey

On Sunday 3rd June Battersea Park will play a key role in the public celebration of The Thames Diamond Jubilee Pageant. Curated by Hemingway Design (Vintage Festival) and Clare Patey (an artist working with community, celebration and food), the festival will provide a full day of entertainment and celebration, beginning at mid-day, in anticipation of the flotilla, and continuing until 7pm.

Wayne Hemingway said: “We’ll be creating a completely immersive environment - a timeline through the decades. There’ll be music, dancing, design and dressing up through all the sixty years of The Queen’s reign.”

Clare Patey said: “It will be a celebration fit for a Queen, and a party that will remain in the collective public memory for years to come.”

The Diamond Jubilee Festival at Battersea Park will be a destination area for Pageant-goers, with a day-long programme of music and Jubilee-themed entertainment. As well as providing excellent riverside views to watch the Pageant pass by, Battersea Park will play host to an array of family-focused entertainment with plenty of activities for children, including a traditional fun fair, competitions, games, storytelling and craft workshops.

All activities at the Festival will reference the Diamond Jubilee, reflecting design, music, fashion, art, film and food from the six decades of The Queen’s reign. Artists, designers, film-makers, chefs and bakers have all been brought together to create a distinctive celebration for all.

The park will be divided into zones to include:

- A 1952 bandstand tea dance with live “big bands” swing, jive and lindyhop open dance classes, 1952 themed bars and the food flavours of Coronation Year
- A main stage with live music and iconic artists spanning the six decades of The Queen's reign
- A beautiful tea-garden, staffed by the Women’s Institute and featuring a record-breaking attempt for the tallest cake, Jubilee jam-making with strawberries grown across the capital, and, courtesy of Konditor and Cook, a portrait of the Queen made of 3,120 cakes, one for each week of her reign. Organisers of the festival will be asking for contributions from the public for cakes with Jubilee themes or designs.
- Vintage hair and make-up, as well as the 'style spotter's - best dressed' catwalk.
- A library and storytelling zone with royal fairytales, myths, contemporary stories and historic tales.
- Home Live Art's Alternative Village Fete, an unusual take on the traditional family day out.
- The Village Green, showcasing British folk traditions at their finest.
- An Outdoor Cinema, showing Pathé footage from the Coronation and other significant televised royal events.
- A mini-museum and public memory bank exhibiting royal memorabilia collected by the public through the decades, curated by Josh Knowles. *This will be a month long exhibition at Battersea Park’s Pump House Gallery.*
- The Classic Car-Boot sale and Bicycle Bazaar from iconic cars and steel framed bicycles.
- Interactive photo-booths 'My Coronation', 'Family Portraits', 'Public Knightings' etc
- The ‘Diamond Geezer’ Public House, with Pearly Kings and Queens, and traditional pub games
- ‘The Great British Seaside’ craft workshops with the Seaside Sisters and a fancy dress flotilla on the boating lake.
- Carter’s Steam Fair, a collection of vintage fairground rides, carousels, swing boats, chair'o'planes and dodgems.
- A themed festival market with food and drink celebrating all things British as well as food and drink from across the Commonwealth.

Details about how to attend will be made available soon.

Hemingway Design

In 2007 Wayne and Gerardine Hemingway MBE and the Hemingway Design team developed 'Vintage', a concept for a festival that celebrated the history of British Creativity. It was to be an authentic celebration of the music, fashion, art, design, film and food of the 40s, 50s, 60s, 70s and 80s, a chance to look at how these "decades of cool" are influencing today's world renowned British creative culture. The first festival took place to critical acclaim in 2010 and in the summer of 2011, HemingwayDesign produced Vintage at the South Bank Centre to celebrate the anniversary of the Festival of Britain. It was the South Bank Centre's most successful weekend to date with up to 250,000 people visiting and taking part on each day.

Clare Patey

Clare Patey is an artist and curator. Her work is participatory, interdisciplinary and site specific and explores ecology, food, conversation, celebration and the creation of community. She has been commissioned by LIFT, Friends of the Earth, The Countryside Commission, Channel 4 (winner of RTS award for Human Footprint), The South Bank Centre, Home Live Art, The New Economics Foundation, The National Theatre, Artsadmin and The Art Museum, Phoenix. She was the creator of 'The Museum Of' on the South Bank, co-founded 'The Ministry of Trying to Do Something About It' and curated Feast on the Bridge for the Thames Festival.